



Thiagarajar College of Engineering, Madurai.

TCE EIACP PC-RP



LiFE
Lifestyle for Environment

An EIACP Programme Centre & Resource Partner on Plastic Waste Management under Ministry of Environment, Forest & Climate Change, Govt. of India.

World Sparrow Day - 20th March 2023

Every year on March 20, various countries worldwide commemorate World Sparrow Day. Every year, a different theme is chosen for the event. "I LOVE Sparrows" is the theme for World Sparrow Day 2023. This theme was set with the aim to encourage a larger crowd to participate in safeguarding the sparrow population.

Growing up, we all had a special relationship with sparrows. The World Sparrow Day 2023 theme "I LOVE Sparrows" aims at reminding people of the bond they share with the birds and other creatures around them.

I ♥ SPARROWS

The house sparrow is the **most widely distributed bird** in the world, found on every continent except Antarctica.

Their diet consists of **seeds and grains**. The diet of a juvenile house sparrow also includes a high proportion of animal matter.

Just like elephants, house sparrows love to take plenty of dust baths.

If threatened, these birds can swim underwater to escape the danger.

A report published in 2020 indicates a **gradual decline of the population** of these birds in urban areas in the past 25 years.

House sparrows are social birds, usually **nesting closer to human settlements** like cities and farms. They cannot be found in forests or deserts.

House sparrows have a **distinct plumage**. The males can be marked by a black bib and a more vibrant plumage compared to the females.



Threats To The Sparrow:

- Loss of habitat due to rapid urbanization
- Loss of a wide variety of native vegetation such as wildflowers, shrubs, and trees for sustenance
- Diminishing ecological resources
- Rising pollution and emissions from microwave towers

What Can You Do?

- Build more birdhouses
- Put out good-quality bird feed for consumption
- Plant more trees in gardens and backyards to encourage nesting

Old World Sparrows



Other Birds commonly referred to as Sparrows



Types of Sparrows

New World Sparrows



SPOT THE SPARROW

A social bird, House Sparrow, is found in groups.

Height
16 CM

Weight
25-40 GM

Length
21 CM

Average life expectancy
4-5yrs

Flies at a speed of
24 miles per hour

Found in every continent except Antarctica, China and Japan

Was declared the **state bird of Delhi** in 2012

FAST DISAPPEARING DUE TO

Lack of trees – their natural habitat

Pollution

Change in agricultural practices

Electromagnetic radiation from mobile, internet and TV signals



HOW YOU CAN HELP



Hang artificial nests outside homes to give them a safe place for breeding and to roost

Put out a pot of water and spare some grains

Plant trees and hedges